



# RODOLPHE BALAY

PRODUCT OWNER

## SPECIAL SKILLS

- Agile & SCRUM
- Backlog management
- Digital project management
- Management & Teamwork
- Effective communication
- Multidisciplinary
- Analytical skills

## EDUCATION

### ENSGSI – 2008/2013

Master degree – **General Engineer** at National School of Engineering Systems and Innovation, Nancy, France

### ERASMUS – Sept.2012 - Jan.2013

Copenhagen University College of Engineering, Denmark

## CONTACT

30 years, French, driving license

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# PROFESSIONAL EXPERIENCE

## Guarani – Lyon, France

Functional analyst

May 2020 to Present

Mission for Datafirst: development of a new CRM dedicated to car dealers (CRM360).

- **Need analysis & managing backlog:** adding and prioritizing US
- **Writing User Stories & creating mock-ups**
- **Testing / Functional verifications**
- Customer demonstrations & support
- Working in an **Agile SCRUM team** and workflow.

## Freelancer

Web development & Innovation expert

Oct. 2015 to Mar. 2019

- **Founder** of Pickactivity.com: launch of a **web platform** to find family activities (oct. 2018 - mar. 2019).
- **Product Owner & Web designer** of trendy websites at boxweb.be. Client meetings, define specifications and features, proposals, manage backlog.

## Construction Confederation – Brussels, Belgium

Engineer - Product Owner & Innovation leader

Oct. 2013 to Sept. 2018

**Products & services development with team and stakeholders.**

- Product Owner of the **development of new** administrative, accounting and strategic **product** specific to construction companies.
- Full organization of the first Hackathon dedicated to the construction sector in Belgium: 51 attendees, 14 coaches, +30 partnerships, budget of 25k€.
- Launch, manage the planning, test delivery of the team of further projects.
- Be the **construction business representative for projects development & lobby**
- Operational **management of two interns** for one year.

**Management of the Construction Confederation's innovation process and dynamics**

- **Implement SCRUM** processes in the environment unit.
- Initiation and coordination of multiple actions related to working conditions, team training, improvement of internal procedures.
- Evolution of the team between 2013 and 2018 following the development of projects: from 8 to 16 people.

**Business consultant - Management Business unit**

Oct. 2013 to Mar. 2018

Help and create strategic plans for 57 construction companies:

- Immersion inside the company during 2 days to identify areas for improvement.
- Realization of a 360 degrees diagnosis.
- **Needs & habits understanding** to create & customized management tools/
- **Coaching** and **follow-up** of the implementation of the actions.
- **Manage** and respect a **budget** of 360k€ and government subsidy (reporting...)

# GENERAL SKILLS

- **English:** fluent, **French:** native level
- Excellent self-learner
- Training and lectures for different audiences: company's team, clients...
- **Entrepreneurship** & Startup development (Lean Startup, prototyping...)
- IT: **Jira, TFS, Slack, Teams, Asana, Basecamp, Airtable**, excellent knowledge of the Microsoft Office suite (Excel, PPT...), knowledge of C++ and html.

# INTERESTS AND HOBBIES

- Innovative technologies and 3D printing (technology watch)
- Sport practice: football (club), running (20km...), downhill skiing
- Do It Yourself and home automation